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SUBJECT

Ltr: Coverage Schedules

INFO	ACTION	COMMENT	CONCURRENCE	PREPARE REPLY	RECOMMENDATION	RETURN	FILE
ROUTING	DATE	INITIALS	REMARKS				
	21 Mar	NIT	2. This has been considered several times in the past. It is possible, but will overload FBIS coverage publication to the point where it will not be efficiently used because of the bulk. Where overlapping coverage problems do cause some questions concerning the amount, density, or reception of programs--it might be possible to separately serve those bureaus with a consolidated coverage sheet. This would make it necessary to convert the BEC listings to an FBIS format. (BIS)				
	21 Mar	WJL					
	21 Mar	WJL					
	22 Mar	WJL					
8.							

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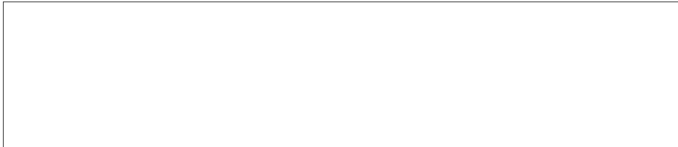
*Schedules 8-1*

## FOREIGN BROADCAST INFORMATION SERVICE



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11 March 1963



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Dear 

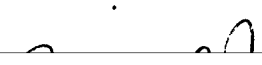
Subject: Coverage Schedules

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Here are two suggestions for modifications of the printed coverage schedule which I think will help make it an even more meaningful and useful tool for operational personnel in the field and planners in Headquarters:

1. Put out a Combined BBC-FBIS coverage schedule. This could be done as a joint project with FBIS or BBC designated as the actual compiling and issuing agency, or unilaterally by FBIS for use within FBIS only. Such a combined publication would tell at a glance who was doing what and thus facilitate BBC-FBIS cooperation.

2. Include in the listings of TV programs separate and distinct reception ratings for the audio and video transmissions.

Yours truly, 



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*operations*

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11 March 1963

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Dear

Subject: Coverage Schedules

STAT

Here are two suggestions for modifications of the printed coverage schedule which I think will help make it an even more meaningful and useful tool for operational personnel in the field and planners in Headquarters:

1. Put out a Combined EEC-FBIS coverage schedule. This could be done as a joint project with FBIS or EEC designated as the actual compiling and issuing agency, or unilaterally by FBIS for use within FBIS only. Such a combined publication would tell at a glance who was doing what and thus facilitate EEC-FBIS cooperation.

2. Include in the listings of TV programs separate and distinct reception ratings for the audio and video transmissions.

Yours truly,

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